

## WHAT LIES AHEAD...

As a non-profit, member-supported land trust, we are facing cuts in many of the traditional funding channels for our work. The Board and staff are looking at creative ways to diversify our funding, tools such as planned giving and bequests to sustain our work long-term, as well as ways to be efficient and effective to better use the funds our donors entrust to us to do the job. We thank you now for your continued gifts.

The next year will mark the Trust's 25th Anniversary. Save the weekend of October 5, 6 and 7, 2012, for a celebration like you've never seen before!

Over the coming year, the Board and staff will be undertaking long-term strategic planning which will include a conservation and trails strategy to help us prioritize our work with landowners and our partners. Also, look for new faces on staff, as well as our working committees, including Trails, Conservation, Community Engagement and Fundraising. If you are interested in serving, please give us a call.



If you have elementary age children or grandchildren, expect to hear a lot about nature and science as our Trailside Toolbox visits classrooms throughout the county to assist teachers in linking environmental science, math and language skills. We're building new stewards every day!

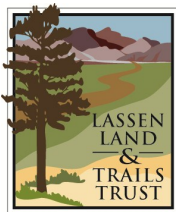
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### Board of Directors

Phil Nemir, President  
Frank Hall, Vice President  
Judy Oliver, Secretary/Treasurer  
Andrew Bertotti  
Jeff Fontana  
Georgianne Hall  
Jonelle Kanavel  
Michael McCue  
Liz Norton  
Katie Zumpano

### Staff

Louise Jensen, Executive Director  
Jessica Gibbs, Outreach Coordinator  
David Sowers, Depot Manager  
Bill Faatz, Volunteer Manager, LCCA



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A YEAR  
IN REVIEW

# 2011



## LASSEN LAND & TRAILS TRUST

To Conserve Significant Natural Areas and Agricultural Landscapes  
and To Promote and Enhance a Public Trail System throughout  
Lassen County

## A YEAR IN REVIEW...

**Thanks!** First and foremost, the Board and staff of Lassen Land and Trails Trust would like to thank you, our members, donors, partners, and supporters. The commitment each of you has demonstrated for our mission and to the long-term vitality and sustainability of our resources and our communities in Lassen County makes the work possible and lightens the load. You've got our back. We know it and appreciate it.



**People** This has been an exciting and challenging year. We've welcomed new staff and said goodbye to old. Louise Jensen joined us as executive director and Leah Larsen, our lands manager, moved on to new opportunities teaching. We also welcomed two new Board members, Andrew Bertotti

and Katie Zumpano. They've made great contributions throughout their first year. Our volunteer Board of Directors continues to guide our work, and all of our volunteers have given over 1,800 hours to our programs.

**Recognition** The Trust was awarded grants from Sierra Nevada Conservancy for pre-planning work on the Barry Pond property outside Susanville; from The Strong Foundation and WalMart Community Fund for our expanded environmental education program developed in partnership with the Lassen County Office of Education, and from the California State Department of Parks to develop an interpretive trail at Lassen Creek Conservation Area.



**Growth** Our membership ranks are growing and we debuted our Facebook page where we now have 945 new friends!

**Stewardship** The Trust has 2,420 acres in fee title ownership, nearly 700 under conservation easement, and another 370 acres under contract with Wilderness Land Trust for stewardship. We continue to actively work with private landowners in the region to conserve that which we all consider essential to the character and quality of life here in rural northeastern California.

**Leadership** The Trust plays a leadership role in the economic vitality of our region through promoting and supporting outdoor recreation and tourism on a remarkable network of trails. The Trust continues to interpret and welcome visitors to the Bizz Johnson Trail. In addition, we completed the draft of the Modoc Line Rail Trail Management Plan and are beginning to develop a strategy for setting priorities for implementing its development. We've partnered with Banana Bicycles and Best Western

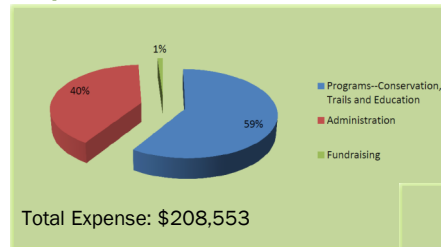


Trailside Inn to offer a bike tour package, featured on Best Western's international website. The region's trails, and history, were featured as a weekend or day-trip destination in the Reno Gazette Journal in September. The Trust was proud to work with the paper's editorial team and host their reporter in order to spread the word about all we have to offer in Lassen County.

Last, but not least, we continued to support a connection between our working farms and the community through weekly Farmers' Markets in Susanville and Janesville.

## A SNAPSHOT...

### Expenses—Fiscal Year 2010-11



### Income—Fiscal Year 2010-11

